



OnApp for Managed Service Providers

Grow your business with the complete cloud software solution for MSPs

The screenshot displays the OnApp dashboard interface. On the left is a navigation sidebar with categories: APPLIANCES (Virtual Servers: 212, Application Servers: 48, Load Balancers: 37, Compute Resources), V-CLOUD (vApps: 186, Catalogs: 67, Edge Gateways: 82, Org Networks: 74, Resource Pools: 28, Orchestration Models: 12), COMPUTE FEDERATION (Marketplace, Subscribed Zones, Trusted Tokens), and COMPONENTS (DNS: 58, Templates, Recipes). The main dashboard area shows a user profile for John Smith and a search bar. It features several performance charts: CPU usage (286 Cores / 400 Cores), Memory usage (872 GB / 3.2 TB), Storage usage (4.240 TB / 16 TB), and IOPS/h (1.41M). An 'ACTIVITY LOG' table is visible at the bottom, listing recent actions such as 'ImportCloudToControlPanel', 'Daemon Up', 'StartupVirtualServer', and 'Take Backup'. The interface also includes logos for VMware, KVM, and Xen, and a server rack icon.

Ref	Date	Action
420	08 Jul 16:05	ImportCloudToControlPanel
419	08 Jul 16:03	Daemon Up
418	08 Jul 16:05	StartupVirtualServer
	08 Jul 16:03	Take Backup

The complete MSP cloud platform

OnApp is a complete infrastructure management and go-to-market solution for managed service providers. OnApp automates cloud hosting on multiple hypervisors, across multiple sites, and with the option to offer a wide range of value-added services built in - keeping you competitive, profitable and efficient.

By building clouds with OnApp, or adding OnApp to your existing clouds, you can create bespoke solutions with the cost, performance and security your clients need - in an efficient, easy-to-manage and easy-to-customize environment.



"OnApp gives us the flexibility to create bespoke services, while making back-end administration efficient and reliable for our technical teams"

Top MSP challenges solved by OnApp

Revenue is flat

Finding new ways to grow revenue is a challenge for all MSPs. With OnApp, you have one platform for selling multiple cloud types, CDN, DR, professional services and more - and you can monetize all of your infrastructure.

Staff perform the same tasks over again

Stop wasting time and money on repetitive onboarding, provisioning and administration tasks. OnApp automates everything through its intuitive role-based UI - and has a full API to enhance automation with third party products.

No centralization or standardization

Designing and launching bespoke services for each client is time-consuming and expensive. OnApp unifies management of all of your services in one UI - while keeping the flexibility to support different client needs.

Multi-hypervisor, multi-cloud

With OnApp, you can design cloud services with the price, performance and features different clients need - and manage everything in one environment. OnApp supports Xen, KVM, VMware and EC2 - and includes ready-to-run CDN, application acceleration, DR and more.

Secure and efficient

Simplifying the way you manage your services, while being able to offer custom solutions for different clients, requires rock-solid and secure multi-tenancy - which is what OnApp is designed for.

You can build a single cloud environment that's easy for you to manage, guaranteeing complete isolation at the VM, user or company level for your clients.

"OnApp has enabled us to cut our onboarding time in half."



More products to sell. More ways to compete.

Whether you're building your first cloud, want to improve multi-cloud management and automate to reduce costs - or you want to grow your cloud business with new service types - OnApp is the complete solution for MSPs.



"Meeting the needs of our customers is always our top priority. To ensure ease of use for our customers, we've selected OnApp's simple, functional cloud portal for faster provisioning and billing."

"We chose the OnApp portal to make our VMware-based hosting services easier to manage, easier to automate and even more intuitive for our clients."

claranet

Top MSP challenges solved by OnApp

Billing is complicated and time-consuming

OnApp calculates pricing for everything you sell, and enables you to deliver services with flexible contract-based, instance-based or PAYG billing models. You get a much more powerful and intuitive replacement for Chargeback Manager, built in.

Clients want self-service access

Self-service is convenient for customers and more cost-effective for you. With OnApp, you can enable self-service with definable limits and permissions, through one multi-brand, multi-region, multi-browser, mobile friendly control panel.

Capacity planning is difficult

OnApp monitors and meters CPU, IOPS & network usage, users, organizations, catalogs, templates and more - and with flexible orchestration and zoning capabilities, makes it easy for you to optimize infrastructure utilization.

Automated and customizable

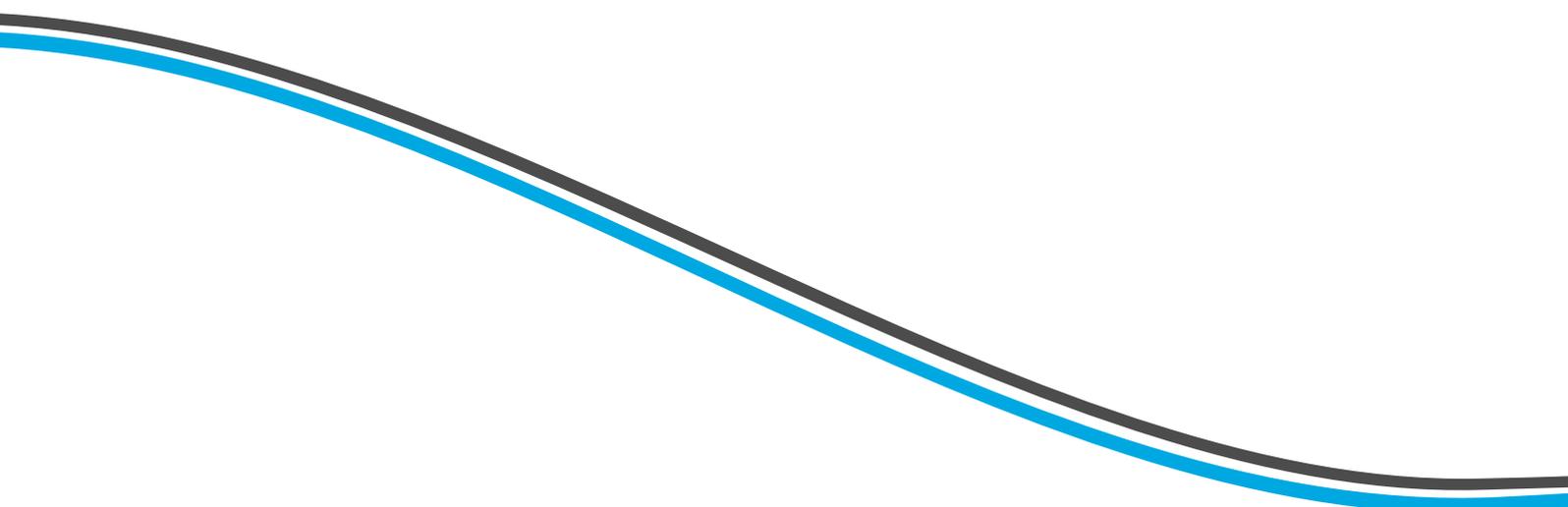
OnApp is an end-to-end solution with a multi-browser friendly HTML5 UI, plus built-in customization tools, and a full API.

OnApp provides many ways to create bespoke services for each client, within an easy-to-manage, and most importantly, a repeatable framework.

Cost-effective and profitable

OnApp was designed for cloud service providers. It's easy to install, manage and use, reducing your admin and management costs. OnApp is a ready-to-run solution, so you can go to market and start realizing the benefits of efficient automation in a matter of days - no need for months of integration and development work.

Contact us to find out more



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