

VibeVPS cuts the cost of high-end hosting with OnApp, Dell & PEER1

Launches ultra-competitive, high performance cloud for large enterprises and SMEs, using a pre-configured software, hardware and hosting package for rapid time-to-market.

"You don't have to spend a fortune to get enterprise-grade hosting for your business applications," says Peter Duggal, Managing Director of VibeVPS. "With VibeVPS you can spend less than ten pounds a month, and get performance and features that put more expensive providers to shame."

VibeVPS is a new cloud service from the Netscan Group, a long-established UK provider that runs a number of hosting, managed hosting and cloud brands.

Launched at the beginning of 2014, VibeVPS offers a range of cloud packages for business customers, companies that would normally depend on a combination of shared hosting, and on-site dedicated servers, to run their websites and business applications.

"Our vision was a service for the hundreds of thousands of businesses that want more flexibility and performance than shared hosting provides, who don't want the overhead of running their own hardware on site," says Peter. "To bring enterprise cloud within reach of all companies, even small businesses."

Banish the basement server

With prices starting at £9.99 per month, VibeVPS has entered the cloud market with a service that manages to attain high performance and affordability, while undercutting the majority of its competitors.

"We offer the ease of use that shared hosting customers are familiar with, but with cloud automation, cloud backup and cloud resilience - and performance that even we're still amazed by," says Peter. VibeVPS offers micro, small, medium and large cloud packages to suit different customer requirements, backed by 24x7 support.

"It's a huge step-up from shared hosting, a big increase in speed and resilience, and a simple way for customers to move on from running their own hardware - whether that's a rack of servers in a datacenter, or a creaky old Exchange box in the basement," he says.

Building on pre-tested cloud packages

VibeVPS runs its new service on the OnApp cloud platform, using Dell hardware hosted in a state-of-the-art PEER1 datacenter. There are a number of pre-configured Dell packages available for OnApp: VibeVPS chose a package based on OnApp's integrated storage system.

"OnApp is the natural choice for any hosting company moving to the cloud, and when integrated storage system became part of the platform we knew this would be the foundation for VibeVPS," Peter explains.

"Dell servers are simply phenomenal: nothing can match them for



Website: www.vibevps.com

OnApp go-live: January 2014

Summary:

- > Pre-tested hardware and hosting from OnApp, Dell and PEER1 simplifies cloud deployment, speeds time to market
- > Dell hardware delivers phenomenal performance at affordable prices
- > OnApp's integrated storage removes need for separate SAN, simplifies forecasting and enables ultra-competitive pricing
- > OnApp platform enables VibeVPS to deliver enterprise-grade cloud at affordable prices



"With OnApp and Dell and you're getting the best hardware and management software for your cloud, with quality hosting from PEER1 available on tap."

Peter Duggal,
Managing Director, VibeVPS

Case study VibeVPS

the price," he adds. "When OnApp and Dell teamed up to create ready-to-roll cloud platforms, with everything from cabling to support, we knew this is what we've been waiting for - and with hosting from PEER1, we had everything we needed. It's quick and easy to get to market."

Integrated storage: performance without the cost

With OnApp's integrated SAN, storage is provided by SSD, SATA or SAS disks distributed across the servers hosting customer applications, instead of by a centralized storage array. That significantly reduces the hardware cost of creating a cloud, and makes it easier to expand in the future, as Peter explains:

"With OnApp we don't need a separate SAN: we can use disks in our Dell servers and get great performance," Peter explains. "Integrated storage also means that, as our cloud grows and we add more servers, our storage capacity grows too, in line with CPU and RAM. Managing our cloud is as simple as it was in the shared hosting days: you fill up a server, then add another, making forecasting, planning and scaling much easier."

Peter explains: "The SAN is such a critical part of a cloud: providing the enterprise-grade service we strived for, at a sensible price for our customers, was only possible using OnApp's integrated storage."

Simple to deploy, manage and use

The VibeVPS team worked closely with OnApp and Dell to tweak its cloud package to exact specifications, and upgraded the standard 1Gb network to 10Gb to provide a level of future-proofing. The WHMCS customer portal was another important part of the service, giving customers a simple way to provision and manage cloud hosting for their websites and business applications.

"OnApp and Dell packages are such an attractive option for hosts. They take the risk away from the hardware configuration process - which can really hurt your service if you do it yourself and make a mistake," Peter adds.

"I've been in hosting for years and you just get a feel for technologies that are right. With OnApp and Dell and you're getting the best hardware and management software for your cloud, with quality hosting from PEER1 available on tap."

Growing the platform

VibeVPS plans to introduce the newest features from OnApp to its customers in the near future, including the ability to provision bare metal and smart servers.

"We're offering virtual datacenter services built on this platform, too, where customers can buy a pool of resource and use it to create

The screenshot shows the VibeVPS website with a banner that reads "THE NEW CLOUD IS HERE... Better, Faster, Cheaper Cloud from £9.99". Below the banner is a pricing table with four columns: Micro-Cloud, Small Cloud, Medium Cloud, and Large Cloud. Each column lists specifications for CPU, RAM, HDD, and Network, along with a price per month. The Medium Cloud option is highlighted with a yellow background and a "Sign Up" button.

Micro-Cloud	Small Cloud	Medium Cloud	Large Cloud
CPU: 2x2000 RAM: 512M HDD: 50GB Network: 10M	CPU: 4x2000 RAM: 1GB HDD: 100GB Network: 10M	CPU: 8x2000 RAM: 2GB HDD: 200GB Network: 10M	CPU: 16x2000 RAM: 4GB HDD: 400GB Network: 10M
Each VMs provided Fully Month backup Full 24/7 access 24/7 Support 24/7 Monitoring included	Each VMs provided Fully Month backup Full 24/7 access 24/7 Support 24/7 Monitoring included	Each VMs provided Fully Month backup Full 24/7 access 24/7 Support 24/7 Monitoring included	Each VMs provided Fully Month backup Full 24/7 access 24/7 Support 24/7 Monitoring included
£9.99 per month	£19.98 per month	£39.96 per month	£79.92 per month
Sign Up	Sign Up	Sign Up	Sign Up

The image shows a Dell and OnApp Cloud hardware specification sheet. It lists the following components:

- 1 x OnApp Controller Server: PowerEdge R720XD**
 - Chassis with up to 10, 5.25" Hard Drives + 2.5" Flex Bay Hard Drive
 - 2 x Intel Xeon E5-2609
 - 4GB RAM (8GB Max)
 - 4 x 3.5" SAS/SATA Hard Drives (HDD, SSD, 2.5" in Flex Bay)
 - PERC H700 Integrated RAID Controller
 - Build: Hot Plug Redundant Power Supply (1+1), 750W
 - 2 x 10Gb SFP+ 2 x Intel Ethernet 10Gb Cloud Port 10Gb Network Card
 - 24/7 Basic Warranty - Next Business Day
- 3 x OnApp Hypervisor Servers and Integrated storage: PowerEdge R720XD**
 - Chassis with up to 10, 5.25" Hard Drives + 2.5" Flex Bay Hard Drive
 - 2 x Intel Xeon E5-2609
 - 4GB RAM (8GB Max)
 - 2 x 3.5" SAS/SATA Hard Drives (HDD, SSD, 2.5" in Flex Bay)
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 - 2 x 10Gb SFP+ 2 x Intel Ethernet 10Gb Cloud Port 10Gb Network Card
 - 24/7 Basic Warranty - Next Business Day
- 1 x OnApp Backup Server: PowerEdge R720XD**
 - Chassis with up to 10, 5.25" Hard Drives + 2.5" Flex Bay Hard Drive
 - 2 x Intel Xeon E5-2609
 - 4GB RAM (8GB Max)
 - 2 x 3.5" SAS/SATA Hard Drives (HDD, SSD, 2.5" in Flex Bay)
 - 2 x 3.5" SAS/SATA Hard Drives (HDD, SSD, 2.5" in Flex Bay)
 - PERC H700 Integrated RAID Controller
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Networking:
2 x 10Gb SFP+ 2 x Intel Ethernet 10Gb Cloud Port 10Gb Network Card

whatever virtual servers they need," says Peter, "and we're going to expand the platform to launch services for other brands in the future. We're really very happy, and so are our customers."

Learn more about VibeVPS cloud at <http://vibeVPS.com>.

(UK) 0800 158 8600

(US) 866 234 3240

<http://onapp.com>

start@onapp.com

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