

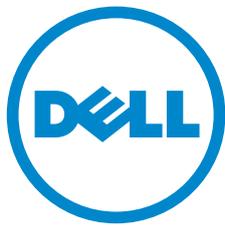
The power to do more



Dell and OnApp

Pre-tested cloud packages for service providers





The power to do more



Dell and OnApp

Dell and OnApp have created a number of pre-tested cloud packages to make it easier than ever for service providers to build their own public and private clouds.

Key benefits

Fast time to market –

Off-the-shelf infrastructure packages + the leading turnkey cloud platform = ultra-rapid deployment.

Peace of mind –

24x7 support and 15 minute SLA for your cloud platform, plus fully managed installs and upgrades.

Built to scale –

Designed to allow easy addition of host servers, networking and storage as your cloud business grows.

Flexible options –

Choice of distributed and centralized SAN options to suit differing application use cases.

Full-featured cloud –

Auto-scaling, load-balancing, automated provisioning, utility billing, CDN, control panel & API access, plus much more.

Your fast-track to a successful cloud business

The demand for cloud hosting is soaring, as more businesses see the efficiency and cost savings they can realize by moving application workloads to the cloud.

That's great news for service providers who are geared up for the cloud. Now Dell and OnApp have created an easy way to get the hardware and software you need to succeed in this growing market.

Our cloud packages are perfect for hosting companies, MSPs, telcos and other service providers moving to the cloud. They combine Dell's expertise in enterprise-grade servers, networking and storage, with OnApp Cloud – the leading cloud platform for the service provider market.

Building the service provider cloud

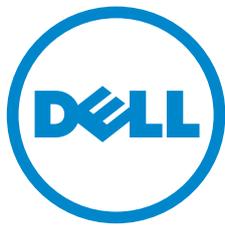
Building your cloud takes a little know-how.

First you need to design and size your architecture and select your hardware. How much local and SAN storage is required? Will your network cope with the traffic? How many Virtual Machines can you run? Will your design scale up as customer numbers increase?

Next is the install and implementation. You'll need to work through integration and load testing, iron out incompatibilities between different hardware vendors and technologies, and ensure the different elements play nicely together.

It's a complex process that takes time – time you can't afford when other providers are already claiming your share of the market.

Our pre-tested packages give you a proven, market-tested way to skip that complexity altogether, and get on with the business of selling cloud services.



The power to do more



Pre-tested cloud packages

Dell and OnApp technical teams have designed and tested three complete, off-the-shelf hardware packages for an OnApp Cloud deployment.

There are two smaller packages: one based on Dell EqualLogic storage, and one based on OnApp's distributed SAN (OnApp Storage). There is also a package for larger cloud deployments, based on Dell Compellent storage.

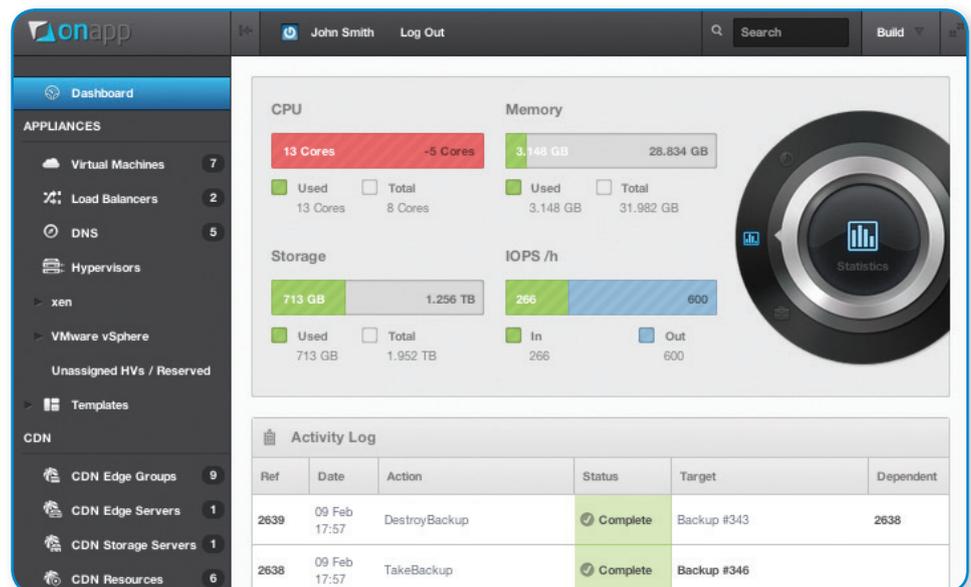
In each case, you're getting:

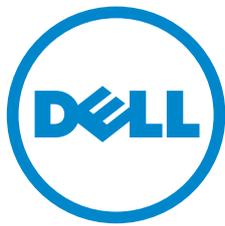
- A complete virtual infrastructure: servers, storage, networking, power, cabling, rack, management extensions and optional deployment services
- A fully managed installation of the OnApp Cloud platform
- Pre-installed systems management
- Dell ProSupport™ services on all the hardware
- OnApp 24x7 support for your cloud management platform

OnApp – the leading cloud platform for service providers

OnApp Cloud has everything you need to run a global cloud business. It's a complete cloud management platform that's been proven in more than 1,800 cloud deployments at service providers all over the world, many of which use Dell storage and server hardware.

OnApp Cloud has comprehensive cloud management/orchestration features; a built-in distributed SAN and global CDN; and DNS, load balancing, autoscaling, billing, user management and many other features included as standard – with free 24x7 support.





The power to do more



Get started now!

For a demo or more information, contact sales@onapp.com or talk to your Dell account manager today.



www.dell.com/convergence

www.onapp.com/cloud

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